

SWOON

— *be* —
M I X E D

Summer Marketing Internship

WHO WE ARE

Some whisper sweet nothings—we shout them! Be Mixed is the consumer products company dedicated to taking sugar down while keeping life sweet. Launched in fall 2015 by two women looking to create a cleaner way to drink, Be Mixed started by making easy to enjoy, delicious cocktails (and mocktails) without compromising taste. Be Mixed is now available at www.be-mixed.com and on shelves in over 1,500 retail locations nationwide. This spring we're launching Swoon: a zero sugar simple syrup that gets its natural silky sweetness from monk fruit.

We're looking for a hardworking, organized, and customer-oriented marketing intern to support all of our marketing activities. We're a small team so we're looking for someone who is eager to make a big impact.

WHAT YOU'LL DO

Support all marketing activities across the company as needed, including social media, customer support, influencer outreach, paid social media marketing, and more.

Engage with Be Mixed and Swoon customers via email, text and social media to ensure that every customer has a sweet experience.

Solicit and catalogue customer feedback to inform product development and new marketing initiatives.

Build and cultivate relationships with brand advocates, including influencers and ambassadors.

Create content for social media, email marketing and website.

WHO YOU ARE

An undergraduate student interested in marketing, communications, wellness, and food & beverage.

Customer-service oriented. You love winning others over and turning strangers into friends.

Social media enthusiast who knows Instagram inside and out.

Adaptable and eager to work on multiple projects at once.

An independent, creative problem solver.

Highly organized, with strong attention to detail and time management.

Prior internship or work experience a plus.

THE FINE PRINT

This is a full-time, 10-12 week, paid internship based at our Manhattan office.

To apply, email your resume to matthew@be-mixed.com, along with an explanation of why you're a fit with Be Mixed/Swoon and two ideas for spreading the zero sugar sweet life.